

# Action report

June 2010

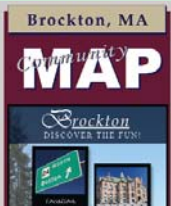
www.metroouthchamber.com

**Leading Businesses  
Leading Communities**



**CHAMBER MISSION**

To serve the interests of member businesses while providing community leadership to ensure the economic advancement of the Metro South region.



New Brockton Map, page 2



Patricia Winberg, page 7



Edan Barshan, page 9

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## Honoring Women; Awards, Expo, Branding Expert

Thursday, June 17, 2010

Expo: 8:00 am - 9:00 am

Breakfast Awards Program: 9:00 am - 10:00 am

Expo: 10:00 am - 11:00 am



On Thursday, June 17, at the Shaw's Center, Brockton, the Metro South Chamber of Commerce and HarborOne Credit Union will present the 12th Annual ATHENA Award during a special breakfast to an exceptional individual who has achieved excellence in his/her business or profession, has served the community in a meaningful way, and has assisted women in reaching their full leadership potential.

The ATHENA Awards Program was created in 1982 and has expanded to over 500 cities in the United States, Russia, Canada, China, The United Arab Emirates and the United Kingdom. The Metro South Chamber of Commerce believes in the values underlying the ATHENA Foundation's philosophy of incorporating the talents and expertise of women into the leadership of our businesses, communities and government. By honoring exceptional leaders, others will be encouraged to excel.



Dorie Clark,  
Marketing and Branding Expert

Sponsored by:



The featured speaker will be Dorie Clark presenting Personal Branding for Leadership Success. Great leadership can dramatically accelerate the growth of your business and enhance your own life satisfaction. In this thought provoking talk, Dorie Clark - a marketing and branding expert who has consulted for Google, the National Park Service, and Yale University- will discuss concrete strategies to develop your own leadership by cultivating a powerful personal brand. You'll learn how to identify the essence of your brand, communicate it effectively to others, and enjoy the professional rewards of being viewed as a trusted expert and leader.

The breakfast awards program will begin at 9:00 am with the ATHENA Woman's Expo running from 8:00 am - 11:00 am. Tickets are \$25 for members and \$35 for non-members. Tables of 10 are still available. To register or to nominate an individual for an ATHENA award, please call Kim Prosper at 508.586.0500 x 231, or visit www.metroouthchamber.com.

## Meals Tax Proposal

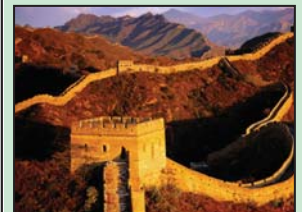


Chamber Chairman, Scott Sanborn chaired a meeting with more than a dozen restaurant owners and Mayor Balzotti to discuss a proposal to increase the local option meals tax in the city of Brockton. Business owners gave first hand testimony on the likely impacts of such a tax and voiced their opposition to the tax being implemented in Brockton. The Chamber has voiced its opposition to the tax as well. The proposal was accepted and sent to the Finance Committee by the City Council. This issue will be debated on July 19. The Chamber encourages businesses to attend the meeting to make their voices heard.

## LAST CHANCE!

### China, Germany Trips

Travel with the Chamber!  
All trips are open to everyone.



### Discover China

Oct. 11 - Oct. 19  
(See page 11)



### Austrian Alps Holiday

Nov. 30 - Dec. 7  
(See page 8)

## Chamber Advocates for Business!

### Local, State and Federal Issues Pursued . . .

A local option meals tax proposal, a chance to meet with State Representative candidate Geoff Deihl and a trip to Washington D.C. to meet with Senator Scott Brown and Congressman Stephen Lynch consumed a large portion of the government affairs agenda this past month. The Chamber also held a legislative luncheon with Speaker of the Massachusetts House of Representatives Robert DeLeo and more than twenty elected officials. The Chamber is committed to conveying the perspective of business people to all levels of government", said Christopher Cooney, Chamber president and CEO. "The voice of business needs to be heard and the Chamber is just the organization to do it", he said.



Speaker of the House Robert DeLeo at the Chamber Legislative Luncheon held at Bridgewater State College in April.



Chamber Chair-Elect Peter Neville, (right) and other board members recently spoke with Senator Scott Brown in Washington D.C. They also met with the offices of Congressman Stephen Lynch and Senator John Kerry.



Geoff O'Hara, U.S. Chamber of Commerce, Geoff Deihl, State Representative Candidate and Chair Elect Peter Neville at a recent Government Affairs meeting.

See page 5 for more on the Small Business Summit in Washington D.C.  
See side column for more on the Meals Tax Proposal Meeting.